

## Policy Development

1. **Advance and protect Oklahoma CTE through the legislative process.**
  - ii Develop legislative goals annually for each Legislative Session.
    - i. OkACTE Legislative Agenda
      - Represent all arms of delivery in the Oklahoma CareerTech system.
      - **Goal met.**
  - ii Develop and implement strategies to educate Oklahoma Legislators on the Oklahoma CareerTech System.
    - i. Superintendent/Legislator Meetings
      - Individual meetings with every newly elected official.
      - **Goal met.**
    - ii. Legislative Roadshow
      - Tour every arm of delivery in the Oklahoma CareerTech system.
      - **Goal met.**
- ii Cultivate Oklahoma CTE advocacy champions and provide a space for OkACTE members to participate in the legislative process.
  - i. Legislative & Appropriations Forum
    - Have representation from every division.
      - **Goal met 2023, not met in 2024.**
      - **Each division submit legislative priorities**
        - **Goal not met.**
  - ii. OkACTE Legislative Seminar
    - i Have representation from every division.
      - **Goal not identified when event was redesigned as webinar series. Will omit for 2024.**
  - iii. OkACTE Political Action Committee
    - i Increase contributions to reach an annual goal of \$30,000.
      - **Goal not met.**
    - ii **Increase active membership to 15% of OkACTE membership.**
      - **Goal not met.**
  - iv. Partners in Progress
    - Increase legislator/elect official attendance, a minimum of two per participating technology center.
      - **Goal not met. Will be removed as a goal for 2024 at the request of the technology center superintendents to be more targeted for legislator participation.**
- ii Provide continued resources to OkACTE members to aid in our legislative successes.
  - i. Legislative Updates – provided weekly during Legislative Session
  - ii. OkACTE Executive Director's Report
    - **Goals met.**

## Professional Leadership Development

### 1. Provide opportunities to advance leadership growth in Oklahoma CTE.

- ï Grow leadership programs for OkACTE professionals.
  - i. OkACTE Fellows Program
    - ï One representative per division
      - **Goal not met.**
  - ii. OkACTE Networking Opportunities
    - ï Facilitated by OkACTE Fellows Alumni
      - **Goal not met.**
- ï Provide continued support to OkACTE leadership.
  - i. Leadership OkACTE
    - Divisions are represented with officers and committee members.
      - **Goal met for representation in 2023, goal not met for representation in 2024. Still at a loss of meeting the goal for committee representation of all divisions.**
  - ii. OkACTE President's Retreat
    - All President & President-Elect's attend
      - **Goal met for attendance, yet all officers not present in entirety of the event.**
  - iii. OkACTE Executive Committee Meetings
    - Attribute planning for upcoming events.
      - **Goal met.**

### 2. Be a united voice for career and technology education.

- i. Legislative & Appropriations Forum
- ii. CareerTech Administrative Council

### 3. Encourage increased participation by diverse members

- ï Enhance, support and secure platforms to increase member participation:
  - i. OkACTE Committees
    - Awards Committee
    - Comprehensive Professionals Council (CPC)
    - CareerTech Administrative Council (CTAC)
    - Diversity Action Committee (**now Kaleidoscope Committee**)
    - Membership Services
    - Mutual Benevolence Plan Board (MBP)
    - Political Action Committee (PAC)

**Goal not met. Super committee was created effective 2024 Oklahoma Summit. Super committee, Membership Services, includes Comprehensive Professionals Council (CPC), Kaleidoscope Committee (formerly Diversity Action Committee), Membership Services, and Mutual Benevolence Plan Board. This meeting is presided over by the OkACTE president, and the groups have an ability to dictate when the group must meet to avoid the quarterly meetings where quorums were not met.**

## Membership Services

1. Provide opportunities for membership professional development.
  - ï Creating and implementing events that provide support to our members.
    - i. Oklahoma Summit
    - ii. Awards Workshop
    - iii. Diversity Symposium (**now Kaleidoscope Committee**)
    - iv. Legislative Seminar
    - v. HR Forum
      - **Goals met.**
  
2. Maximize organizational effectiveness.
  - ï Evaluate and update association documents, policies and procedures, and strategic planning as needed.
    - i. Bylaws taskforce
    - ii. Policies & Procedures taskforce
    - iii. Strategic planning
      - **Goals met.**
  - ï Evaluate and update association events as needed.
    - i. Surveys
    - ii. Leadership discussions
      - **Goals met.**
  
2. **Serve the membership by responding to their needs.**
  - ï *Annual assessments of Membership Programming at Membership Services Committee Meeting.*
    - i. *OkACTE Executive Director's Report*
      - **Goal met.**
  
  - ï Evaluating, creating and implementing member beneficial programming
    - ï Mutual Benevolence Plan
    - ï Professional Liability Insurance
    - ï Membership Dues Installment Plan
    - ï OkACTE Website
    - ï Oklahoma Summit App
    - ï Retirement Planning Workshops
    - ï ICYMI Emails
    - ï Positional Membership Program
      - **Goals met.**
  
  - ï Implementation of the OkACTE Sponsorship Program
    - ï OkACTE Sponsorship Committee
      - **Goal met.**

## Leadership of the Profession

1. Be a significant partner in positioning Oklahoma CTE as the leader in workforce development.
  - ï Active representation at the Oklahoma State Capitol
    - i. Representation and willing participation on legislation, legislative taskforces, interim studies, caucuses, etc.
      - **Goal met.**
  - ï Provide support to Oklahoma Department of Career and Technology Education.
    - Assist in securing Oklahoma Department of Career and Technology Education State Appropriations Request.
    - Partnering for annual conference, Oklahoma Summit.
      - **Goal met.**
  - ï Support the Oklahoma Association of Technology Centers (OATC)
    - Provides support in regular Superintendent Meetings
    - Plan and support the OATC annual meeting.
    - Assist in planning, implementing and strategies for programming for this group including:
      - Partners in Progress
      - OKCTE Connect
        - **Goals met.**
  - ï Participate in statewide efforts to promote Oklahoma CTE.
    - Provide support to Oklahoma CareerTech system in Day at the Capitol events.
    - Strengthening relationships with legislative members and elected officials who are Oklahoma CTE Champions.
      - Oklahoma Lieutenant Governor videos
      - Honoring legislative members in our awards process with the Distinguished Service Award.
      - Superintendent/Legislator Meetings
        - Individual meetings with every newly elected official
        - **Goal met.**
  - ï Participating as a member of the Powered by Oklahoma CareerTech team.
    - **Goal met.**
  - ï Participate in Regional (ACTE Region IV) efforts to promote Oklahoma CTE.
    - i. Providing active support to our membership at ACTE's Region IV conference.
      - OkACTE Award Winners Workshop – provides support to state award winners who advance to the Regional Awards Competition
        - **Goal met.**
      - Providing support to Region IV conference presentations and programming
        - **Goal met.**
    - ii. Encourage participation and provide support to OkACTE member who serve as Region IV Committee members.
      - **Goal met.**
    - iii. Encourage participation and provide support to Region IV Fellows Program.
      - Secure a (1) Oklahoma applicant annually.

## 2023 STRATEGIC PLAN EVALUATION

- **Goal met.**
- ï Participate in National (ACTE) efforts to promote Oklahoma CTE.
  - Providing active support to our membership at ACTE's Vision conference.
  - Provide continued support to our state award winners who have advanced from Region IV to compete for the national awards.
    - **Goal met.**
  - Encourage participation and provide support to Oklahoma ACTE Board Members.
    - Encourage members to run for open seats on the ACTE Board of Directors.
    - **Goal met.**
  - Encourage participation and provide support to Oklahoma ACTE members who serve in ACTE Fellowship programs.
    - Encourage members to apply for the Fellowship program, 1 applicant from every division.
    - **Goal met.**
  - Participate in NCLA's Best Practices Conference.
    - Encourage members to apply for the Drew Berryman scholarship.
    - **Goal not met for scholarship.**
  - Participate in ACTE's National Policy Seminar.
    - **Goal met.**
  - Participate in the National Executive Director's Association (NEDA)
    - **Goal met.**
  - Participate in ACTE's State Leader Meetings
    - **Goal met.**
  - Actively participate in assessing ACTE's member benefits on behalf of OkACTE membership.
    - **Goal met.**
- 2. Showcase career and technology education's dynamic image.
  - ï Providing spaces to celebrate and share the accomplishments of OkACTE members and Oklahoma CTE champions.
    - i. Oklahoma Summit
      - Encourage members to submit applications or nominations for the OkACTE Awards Program.
      - Encourage members to apply to share Oklahoma CTE Best Practices.
        - **Goal met.**
    - ii. ACTE's Region IV Conference
      - Encourage members to apply to share Oklahoma CTE Best Practices.
        - **Goal met.**
    - iii. ACTE's Vision conference
      - Encourage members to apply to share Oklahoma CTE Best Practices.
        - **Goal met.**
    - iv. NCLA's Best Practice
      - Encourage members to apply to share Oklahoma CTE Best Practices.
        - **Goal met.**

